Other Transaction Agreements

DARPA Contracts Management Office



Look to https://acquisitioninnovation.darpa.mil for more information about Other Transactions and other innovative acquisition methods

Before We Begin



- > Some things to consider
 - Logistics
 - The Agenda
 - The Materials
 - Briefing Charts
 - Attachments
 - Feel free to ask questions anytime
 - Introductions



Day One - February 5th

- 09:00-12:00: OT Overview (10 U.S.C. §4021 & 10 U.S.C. §4022)
- 12:00-1:00: Lunch
- 1:00-2:00: Acquisition Strategy
- 2:00-2:45: Teaming
- 3:00-3:30: Resource Sharing
- 3:30-4:00: Milestone Payments

Day Two - February 6th

- 09:00-10:00: Intellectual Property
- 10:00-10:30: Foreign Access to Technology
- 10:30-11:00: Property
- 11:00-11:45: Overview of Sample Agreement
- 11:45-12:00: Conclusion





OVERVIEW

Evolution of Federal Contracting



> The early days

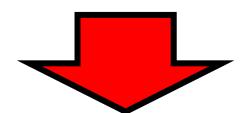
- Federal government contracted for goods and services well before there were any procurement statutes or regulations
- Almost all agencies have inherent contract authority in their originating legislation
- After World War II, the federal contracting world became more regulated

Armed Services Procurement Act (ASPA)

- When signing the act, Harry S. Truman pointed out these concerns:
 - Unprecedented freedom from specific procurement regulations
 - Permits flexibility and latitude
 - May lead to excessive placement of contracts by negotiation
 - Undue reliance on large concerns
 - All procurement personnel are enjoined to follow strictly the standards and requirements set forth in this regulation

Chronology of Events





1958

1948

Armed Services

Procurement

Procurement

Regulation (ASPR)

Act/Armed

Services

Procurement regulations double in size to 600+

pages

1951

Grants A

NASA Space Ad

1959

GSA issues civilian procurement regulation

Procurement regulations now 3000 pages (about 2000 pages

1974

2000 pages attributable to McNamara consolidations) 1977

ASPR becomes
Defense
Acquisition
Regulations (DAR)

1978

Federal Grant and Cooperative Agreement Act

Chronology of Events (con.)



1984	1986	1989	1991	1993	1994	1996
Federal Acquisition Regulation (FAR) consolidates DAR, FPR, NASAPR	Packard Commission with focus on prototyping	Other Transactions (OT) Authority (10 U.S.C. 4021 (formerly 10 U.S.C. 2371) given to DARPA	OT Authority given to all DoD	Era of "procurement reform" – Section 800 Panel, Federal Acquisition Streamlining Act (FASA)	DARPA's OT authority expanded to prototype projects under Section 845 of P.L. 103-160	OT for Prototype authority expanded to include all of DoD

The Situation in the Science and Technology Community



PAST

Innovation fueled by the **Government**

Commercial sector <u>wanted to work</u> with the Government

<u>DoD was primary driver</u> of technology innovation by making substantial investments in R&D in the defense industrial base

DoD powered a **technology advantage** on the battlefield with its investments in R&D

PRESENT

Innovation fueled by **private sector**

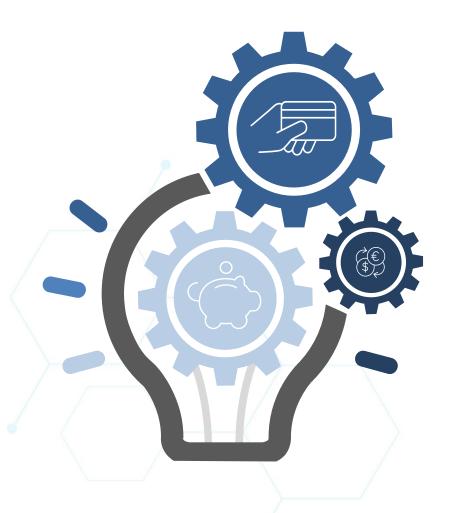
Cutting edge commercial firms with large R&D investments are <u>reluctant to work</u> with the Government

Focus and pace of <u>S&T innovation</u> in leading technology areas have shifted from Government to <u>commercial sector</u>

<u>DoD</u> needs to <u>work with</u> and leverage <u>commercial sector</u> to maintain technology advantage on the battlefield

Impediments to Commercial Firm Participation





Traditional procurement process is **too slow**

Traditional procurement contracts are **based on** "**regulation**" rather than "negotiation"

Government's cost-based pricing system is

cumbersome

- Specialized accounting and audit systems
- Actual and perceived oversight excesses

Government's approach to intellectual property can be **overreaching**

Changes Supporting Alternative Authorities



Updates to Better Buying Power

- BBP 1.0 (FY2010) Challenged purchasers to use best practices
- BBP 2.0 (FY2013)— Challenged purchasers to use critical thinking and cost consciousness
- BBP 3.0 (FY2015) Challenges purchasers to incentivize productivity and innovation
- > **Technologies**, and technology companies, **advance so rapidly** that the DoD is finding it difficult to contractually engage, collaborate, and do business with high-tech companies
- > Congressional interest in accessing new sources of technical innovation
 - Silicon Valley start-ups
 - Small commercial firms

Tool Box



Acquisition

Non-Acquisition

Procurement Contracts		Non-FAR Contracts	Grants	Cooperative Agreements	OTs	
10 U.S.C. § 3201-3205 (formerly 10 U.S.C. § 2304)		Non Appropriated funds contracts	10 U.S.C. § 4001 (formerly 10 U.S.C. § 2358)	10 U.S.C. § 4001 (formerly 10 U.S.C. § 2358)	10 U.S.C. § 4021 (a) & (b) (formerly 10 U.S.C. §	Other 10 U.S.C. § 4021 (formerly 10 U.S.C. §
31 U.S.C	C. § 6303	NASA Space Act	31 U.S.C. § 6304	31 U.S.C. § 6305	2371 (a) & (b))	2371)
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		USD(A&S) Policies			USD(R&E) Memo (pending)	Exception to Bayh- Dole
Cost/ Price Based	Price Based	OT Guide			Research OT Guide	Dole
		Exceptions to Bayh-Dole Act			Exception to Bayh- Dole	

CRADA

A legal agreement between a federal laboratory and industry used for the transfer of commercially useful technologies from federal laboratories to the private sector and to make accessible unique technical capabilities and facilities.

10 U.S.C. 4023 Snapshot (formerly 10 U.S.C. 2373) Procurement for Experimental Purposes



Procurement for experimental or test purposes

- Ordnance
- •Signal
- Chemical Activity
- Transportation
- Energy
- Medical
- Space-flight
- Telecommunications
- Aeronautical

Appropriate acquisitions

- Supplies
- Parts
- Accessories
- Designs
- Intended for experimentation/technical evaluation/assessment of operational utility, safety or residual operational

Acquisition approach

- Can be by contract or otherwise
- Allows for award of a new kind of agreement
- Other Transaction agreements would not be appropriate
- Most acquisition statutes and regulations would not apply

No Follow-on to Production

Acquisition vs. Non-Acquisition



Acquisition Instruments

- Procurement contracts or Prototype Other Transactions (OTs)
- Used to acquire goods and services for the direct benefit of the Government
- Procurement contracts are traditionally subject to the acquisition statutes in Title 10 of the United Code and the Federal Acquisition Regulation and supplements. OTs for Prototypes are not.

Non-Acquisition Instruments

- Grants, cooperative agreements, and Research OTs
- Used to support and stimulate an activity for the general public good
- Traditionally subject to the assistance statutes and regulations in 2 CFR Part 200 and the DoD Grants and Agreements Regulations (DoDGARs)

Common Definitions



Procurement Contract

• A legally binding instrument which shall be used only when the principal purpose is the acquisition of supplies or services for the direct benefit or use of the Federal Government.

> Grant

- A legally binding instrument used to transfer a thing of value to the Government or other
 recipient to carry out a public purpose of support of stimulation instead of acquiring property
 or services for the direct benefit or use of the Government.
- Substantial involvement is not expected between the Government and the recipient when carrying out the activities contemplated by the grant.

Cooperative Agreement

 A legally binding instrument used to enter into the same kind of relationship as a grant except substantial involvement between the Government and the recipient is expected when carrying out the activity contemplated by the cooperative agreement.

Common Definitions (continued)



Research OTs

 A legally binding instrument other than a procurement contract, grant, or cooperative agreement for performing basic, applied, or advanced research and development

Prototypes OTs

 A legally binding instrument other than a procurement contract, grant, or cooperative agreement used for prototype projects proposed to be acquired by the DoD

> OTs for Other

A legally binding instrument other than a procurement contract, grant, cooperative
agreement, Research OTs or Prototype OTs used to enter into relationships such as, but limited
to, bailments, lease arrangements, lease-to-own agreements, and other not-yet defined
arrangements

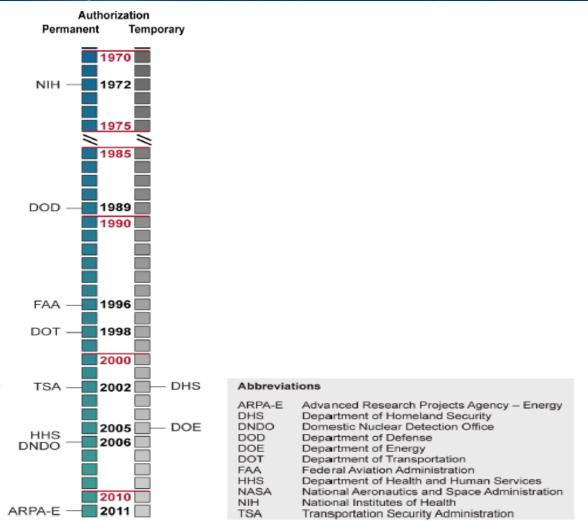
Other Transactions Basics



- DoD has statutory authority for Other Transactions (OTs)
 - Research OTs 10 U.S.C. 4021 (formerly 10 U.S.C. 2371)
 - Allows DoD to enter into transactions other than procurement contracts, grants or cooperative agreements for basic, applied, or advanced research
 - This authority can be used for other purposes
 - o Prototype OTs 10 U.S.C. 4022 (formerly 10 U.S.C. 2371b)
 - Allows DoD to enter into OT agreements to carry out prototype projects that are directly relevant to enhancing the mission effectiveness personnel of the Department of Defense or improving platforms, systems, components, or materials proposed to be acquired or developed by the Department of Defense, or to improvement of platforms, systems, components, or materials in use by the armed forces.
 - Considered an acquisition arrangement
 - No statutes or regulations specifically cover it other than the basic authority
 - o Production OTs 10 U.S.C. 4022(f) (formerly 10 U.S.C. 2371b(f))
 - Allows programs begun as Prototype OTs to continue without additional competition into production

Permanent and Temporary OT Authority: Executive Agencies





ARPA-H est. 24 May 2022

Sources: GAO analysis of U.S. code, public laws, and agency information. | GAO-16-209

Agencies Use of OT Authority: FY2010-2014



	Types of activities			
Agency	RD&D	Prototype	Other	
Advanced Research Projects Agency – Energy (ARPA-E)	√			
Department of Defense (DOD)	✓	✓		
Department of Energy (DOE)	~			
Department of Health and Human Services (HHS)	✓			
Department of Homeland Security (DHS)	~	√		
Department of Transportation (DOT)	✓			
Domestic Nuclear Detection Office (DNDO) ^a				
Federal Aviation Administration (FAA)	√		√	
National Aeronautics and Space Administration (NASA) ^b	√		√	
National Institutes of Health (NIH)	✓			
Transportation Security Administration (TSA)		· ·	√	

Sources: GAO analysis of agencies' information. | GAO-16-209

^aDNDO did not enter into any other transaction agreements for fiscal years 2010 through 2014.

^bAccording to officials, NASA does not acquire RD&D services using other transaction agreements, but it does conduct collaborative RD&D activities with outside entities.

Acquisition Authorities and OTs



What doesn't apply to OTs?

- Competition in Contracting Act (CICA)
- Truth in Negotiations Act (Truthful Cost and Pricing)
- Cost Accounting Standards
- o Contract Disputes Act
- Procurement Protest Process
- Cost plus a percentage of cost prohibition
- Buy American Act (in part)
- Bayh-Dole Act (patents)
- FAR/DFARS/Agency specific acquisition regulations
 - Termination for Convenience or Default
 - Changes Clause
 - Mandatory flowdowns to subcontractors

Some laws still do apply

- Criminal Laws (false claims/statements)
- Laws of general applicability (Civil Rights Act)
- Laws that would apply to anyone doing business in the U.S. (e.g. environmental laws, import/export control)
- No supporting regime of commercial law (i.e. Uniform Commercial Code) as in the private sector

Perception of OTs in Procurement Community



Advocates:

- > Attractive to contractors looking for **elasticity** in their agreements
- > Attracts companies that would normally avoid DoD business
- Any apparent risk allows parties to change the terms to be more suitable to the party absorbing most of the risk
- > Invokes commercial practices, such as negotiating terms and conditions
- > Removes rigidity of traditional Government procurement
- > Promotes trust and a spirit of cooperation with industry

Perception of OTs in Procurement Community



Contrarians:

- Terms of agreement may foster too many unknowns, thereby creating more risk for the Government
- ➤ In removing the rigidity of traditional Government procurement, the **safeguards** may also be **removed**
- ➤ They can be **more time-consuming** than traditional R&D contracts, especially for inexperienced contracting personnel
- > Greater participation on the part of the Government program manager is required

Research OTs vs. Prototype OTs



	Research OT	Prototype OT
Expected Outcome	Support and Stimulate Research	Buying goods and services Primarily military needs
Teaming	Co-managed with articles of collaboration	Generally prime/sub relationship because of focus on prototype development
Share ratio	Higher based on commercial market potential	Little or none depending on commercial spin-off potential
Intellectual property	Share of rights based upon resource share ratio and need for commercialization	Focus based on what is necessary for operations and maintenance of the prototype
Property	Conveyed to performer if their resource share is higher	Focused on what is necessary for operations and maintenance of the prototype

What Research and Prototype OTs Have in Common



- > Affordability is an important consideration
- > Adherence to acquisition reform goals and principles
- Empowerment of the executing agency and team
- > Reliance on the Government team's knowledge, experience and good business sense

The goal is to use the authority and its flexibility to get our customers what they want, when they want it, and at an affordable price!



Other Transactions under 10 U.S.C. 4021 (formerly 10 U.S.C. 2371)

Tool Box



Acquisition

Non-Acquisition

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Other Transactions under 10 U.S.C. 4021 (formerly 10 U.S.C. 2371)



Purpose of Research OTs

- To engage nonfederal entities in working collaboratively with the Government on basic, applied, or advanced research projects
- To engage in dual-use technology development
- Increase the use of assistance instruments to attract for-profit firms, particularly non-traditional contractors
- Procurement contracts are not the best approach in this scenario since they are best suited for buyer/seller relationships
- Flexibility and innovation is necessary for success
- In these cases, impact of Government funding is often more like investment than the purchase of goods or services
- The goal is to do as much as possible to integrate the military and commercial industrial bases

Statutory Authority



- > 10 U.S.C. 4021 (formerly 10 U.S.C. 2371)
 - Allows the Secretary of Defense and Secretaries of the military departments to enter into transactions (other than contracts, cooperative agreements, and grants) to carry out basic, applied, and advanced research projects
 - Allows for advance payments
 - Provides for recoupment of funds
 - The recouped funds would not be considered a miscellaneous receipt and would not have to go back to the Treasury
 - The funds would be a credited to the same account as the original federal funds and will be available for the same purposes and period
 - To the maximum extent practicable, the amount of funds provided by the Government should not exceed the amount of funds provided by the other parties (i.e. 50/50 cost share)
 - Agreements Officers no longer need to explain why a standard contract, grant, or cooperative agreement was not feasible or appropriate for this effort (removed in FY22 NDAA, Section 821(a)(2))
 - Information submitted during the award process (competitive or noncompetitive) is exempt from FOIA for 5
 years from receipt

When is the use of a Research OTs appropriate?



Factors to consider

Nature of the Project

- Does it involve the support or stimulate of research?
- Is it relevant to integrating the technology into the commercial industrial base?

Type of Recipient

- Is a for-profit performer involved in the research?
- Will the program be more successful with a team approach or a single performer?
 - These efforts often work well with teams to facilitate collaboration
 - Single firms are permissible, especially when there will be collaboration between their government and commercial divisions

Recipient's Commitment

- Is there evidence of commitment to incorporate the technology into future products?
- Are they prepared to cost-share and is the cost-share high quality?

Degree of Government Involvement

- Is the expectation that the Government will be part of the team with insight into progress?
- Is the recipient or team prepared to self-police and take a leadership role in managing the program?
- OUSD(R&E) issued the updated Research OT Guide in Sep 2023, Guide to Research Other <u>Transactions 09132023.pdf</u>

Advantages and Disadvantages of Research OTs



Advantages

- Attracts technology firms that normally avoid working with the Federal Government
- Concentrates effort upon technical results to maximize tailoring and minimize "contractual" concerns
- Leverages research dollars through cost sharing
- Harnesses and encourages the incentive to develop and commercialize technology
- Invokes commercial-like practices, reducing Government intrusion and red tape
- Promotes relationship of trust and spirit of cooperation with industry

Disadvantages

- Often more time-consuming than traditional cost-reimbursement R&D contracts
- Greater participation demanded of DoD program manager
- Can be labor intensive for acquisition personnel
- Culture shock and anxiety over lack of regulations and reduced DoD control
- Increased scrutiny by IG, GAO, and internal groups



Research Other Transactions Examples

Research OT Example 1 Joint University Microelectronics Program 2.0 (JUMP 2.0)



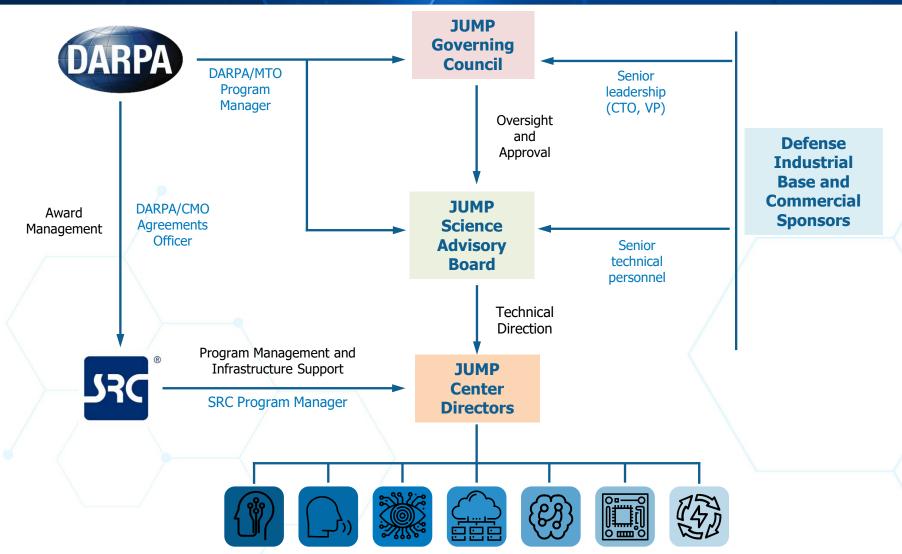
- Goal to **increase industry engagement** in addressing DoD microelectronics needs and **provide data-driven guidance** to DARPA and industry with respect to the direction and timing of key disruptive advances in microelectronic technology.
- Drive long-range innovations in information and communication technologies (ICT)
 - o Establish a research agenda that addresses ICT grand challenges
 - Increase partner engagement and technology transfer
- Supports 7 academic research centers
- Co-funded and co-led by DARPA, the commercial semiconductor industry, and the defense industrial base (DIB) to encourage:
 - Facilitation of leading edge research in semiconductors performed in U.S. academic research institutions;
 - U.S. semiconductor industry funding of disruptive research;
 - o DoD funding of research that advances their goal of semiconductor technology use in deployed forces
- Single source award to Semiconductor Research Center (SRC)
 - o SRC releases a competitive solicitation for the individual center awards
 - Governing Council conducts the evaluation and solicitation
 - SRC negotiates and makes awards to selected Centers
- Key Characteristics:
 - Fundamental Research
 - Research OT public-private partnership
 - o 50/50 cost share from industry membership contributions to SRC
 - o 5-year effort with a mid-program realignment built in
 - Consistent engagement and Center reviews with DoD and commercial members



Example of a unique consortium-model Research OT designed to stimulate disruptive fundamental research in microelectronics through 7 multidisciplinary, university-led research centers.

Research OT Example 1 (cont.) Joint University Microelectronics Program 2.0 (JUMP 2.0)





JUMP Governing Council:

Includes one representative from DARPA, SRC, and several member companies DARPA PM's serve as SMEs only

JUMP Science Advisory Board: includes representatives from DARPA and 15 member companies (Micron, IBM, TSMC, Globalfoundries, and more!)

7 University Prime Centers:

Represent 42 Universities; 141 Faculty
Researchers; 579 Students
Unique focus area: (1) Cognition, (2)
Communications and Connectivity; (3) Intelligent
Sensing to Action; (4) Systems and Architectures
for Distributed Compute; (5) Intelligent Memory
and Storage; (6) Advanced Monolithic and
Heterogeneous Integration; (7) High-performance
Energy-Efficient Devices for Digital and Analog
Applications

Defense Industrial Base and Commercial Sponsors:

Member companies who are able to jointly define research needs, fund selected projects, etc.

Research OT Example 2 Next-Generation Microelectronics Manufacturing (NGMM) Phase 1 and 2



Goal:

- Establish the first U.S.-based, open-access center for research, development, and pilot-line production of **3D heterogeneous** integration (**3DHI**) microsystems and foster a collaborative ecosystem spanning defense, industry, startups, and academia.
- The end goal of the program is to create a self-sustaining 3DHI manufacturing center owned and operated by a non-federal entity, and accessible to users in academia, government, and industry

Acquisition Approach Considerations:

- Not funded under the CHIPS and Sciences Act of 2022
 - Funded by DoD
 - Specifically targets over-the-horizon challenges versus nearterm progress
- \$840M of appropriated RDT&E funds not MILCON
- Seeking resource share to the maximum extent practicable
 - Allowable: cash or in-kind
 - Not-allowable: Would NOT consider foregone profit/fee or IR&D
- Focus on a **domestic** capability
- Government does not get a prototype (the Center) it establishes a capability
- Accelerated award timeline

Phase 0

- Conducted in 2023
- Teams worked to define, analyze, and make expert recommendations for representative 3DHI systems.

Phase 1

- 2.5 years
- Establish the Center's infrastructure and basic capabilities
- Develop baseline fabrication process, 3D assembly design kit, and design automation & simulation software

Phase 2

- 2.5 years
- Build on the previous phase to build 3DHI prototypes, quality the processes, and automate essential process to drive longterm success

Research OT Example 2 Next-Generation Microelectronics Manufacturing (NGMM) Phase 1 and 2



Award required creative analysis techniques and the development of new terms and conditions
to address unique challenges and facilitate the goal of a self-sustaining facility

Challenge:

 Diverse and complex Performer team; must analyze and value the share (Mix of cash, software discounts, equipment purchases, etc.)

Analysis Approach:

- Price and Value Analysis
- Focus on support for equipment purchases; quality of the share from Prime and subs; risk analysis based on when the non-federal share would be realized

Challenge:

 Significant upfront costs (equipment, materials, software, personnel, etc.) and operating expenses that are not tied to technical achievement.

Payment Structure:

 Monthly invoicing with 90% of costs paid and 10% withheld pending successful completion of key milestones

Challenge:

IP posture must support the goal of a selfsustaining Center; need to protect the taxpayer investment **and** encourage entities to utilize the Center

Intellectual Property:

- Waive any Government rights to patents; IP ownership remains with the creator/owner;
- Development of 3 IP "buckets" based funding sources: Federal funds, mixed funds, and external funds

Challenge:

 Need maximum business flexibility for the Center to support the goal of a selfsustaining entity at the end of five-year

Novation:

 Created language to outline how the Agreement could be novated should the Performer set up a separate legal entity to manage the Center (prior to the end of the five-years)

Challenge:

 Significant equipment purchases with both DARPA and Performer share

Equipment & Property:

 Created initial equipment list to be updated annually; created property disposition instructions for the DARPA-purchased equipment and only if the effort is terminated or not successful

Challenge:

 Performer needs the ability to constantly market and present on the Center's capabilities

Public Release:

- Waived publication restrictions ask for awareness, not approval; Performer and DARPA Public Affairs meet regularly
- Restrictions around CUI, ITAR, EAR, all remain



Other Transactions under 10 U.S.C. 4022 (formerly 10 U.S.C. 2371b)

Packard Commission Findings (1986)



- All too often, requirements for new weapons systems have been overstated
- > Overstated specifications lead to higher cost equipment
- Developmental and operational testing have been divorced
- Prototypes have been used and tested far too little
- High priority should be given to building and testing prototype systems and subsystems before proceeding with full-scale development
- Streamlined procurement processes should be used
- Demonstrating new technology through testing can substantially improve military capability
- In advanced development projects, the Services too often have duplicated each other's efforts and disfavored new ideas and systems
- Prototype systems provide the basis for making realistic cost determinations
 - "Fly before you buy"
- DoD should develop new or custom-made items only when it is established that those readily available items are clearly inadequate to meet military requirements

Tool Box



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Delegation of Award Authority



- The authority is given to the Secretary of Defense, the Secretaries of the Military Departments, MDA, and DARPA in the statute
- OSD policy has delegated the authority further
 - Directors of the Defense Agencies
 - Commanding Officer of Combatant Commands (CCMDs) with contracting authority
 - Directors of Field Activities (FAs) with contracting authority
 - Director of the Defense Innovation Unit (DIU)
- ➤ The Department of Interior (DOI) Interior Business Center can use the authority when acting as a DoD agent

Statutory Definitions



New Definitions in FY23 NDAA

- "Covered official"
 - Service Acquisition Executive
 - Director of DARPA
 - Director of MDA
 - USD(A&S)
 - USD(R&E)
- "Prototype Projects"

Legacy Definitions

- "Nontraditional defense contractor"
- "Small business"

H.R.7776 - 117th Congress (2021-2022): James M. Inhofe National Defense Authorization Act for Fiscal Year 2023 | Congress.gov | Library of Congress

Final FY23 NDAA Conf Highlights.pdf

What is a Prototype OT?



DoD may use the authority of 10 U.S.C. 4021 (formerly 10 U.S.C. 2371) to carry out prototype projects that are directly relevant to enhancing the mission effectiveness of personnel of the Department of Defense or improving platforms, systems, components, or materials proposed to be acquired or developed by the DoD, or improvements of platforms, systems, components, or materials in use by the armed forces

Section 845 has been repealed and replaced

P.L. 103-160, Section 845

10 U.S.C. § 4022 (formerly 10 U.S.C. 2371b)

What's a Prototype?



- > There is **no established definition** in the statute
- > FY23 NDAA added to the statute the definition of "prototype project", which includes:
 - Proof of concept, model or process, including a business process
 - Reverse engineering to address obsolescence
 - A pilot or novel application of commercial technologies for defense purposes
 - Agile development activity
 - Creation, design, development, or demonstration of technical or operational utility
 - Combinations of the above
- Additional follow-on development may be required
- Development of a pre-production prototype
- A prototype may be more than one
- A prototype may be virtual or physical
- FY23 NDAA pilot authority for installation and facility prototyping

Basic Statutory Requirements



- > Further development of the prototype or acquisition in production is not required
 - "Proposed to be acquired or developed" does not mean a formal requirement has been established or budgeted
 - Could be sub-systems, components or technologies of a larger system
 - Something DoD could buy if the prototype proves successful
- Use competitive procedures to maximum extent practicable
- Allows use of OT authority without having to justify why procurement contract, grant, or cooperative agreement is not feasible or appropriate
 - In fact, FY18 NDAA (P.L. 115-91, Section 867) required the Secretary of Defense to establish a preference for the use of OTs and experimental authority under 10 U.S.C. 4023 (formerly 10 U.S.C. 2373) in the execution of S&T and prototype programs
- Comptroller General's access to information and review thresholds
 - Total agreement amount in excess of \$5,000,000
- Procurement Integrity Act applies
- FOIA exemption applies
- ▶ DoD issued the OT Guide in July 2023, TAB A1 DoD OT Guide JUL 2023 final.pdf

Who can participate?



10 U.S.C. § 4022 (formerly 10 U.S.C. 2371b)

At least one non-traditional defense contractor or non-profit research institution participating to significant extent; or

All significant participants in the transaction are small businesses or non-traditional defense contractors; or

At least 1/3 of the total cost of the prototype project is paid by the non-Federal parties; or

The agency SPE determines exceptional circumstances justify the use of the authority.

What does "significant participation" mean?



- It is not defined in the statute
- It can include, but is not limited to:
 - The participation causes a material reduction in the cost or schedule
 - The participation causes an increase in the performance of prototype
 - The performer is responsible for a new key component, technology, or process on the critical path
 - The performer is accomplishing a significant amount of the effort
- What should not be the focus of a significant participation analysis is how much money the performer is getting
- > The agency's analysis must be documented

What is a non-traditional defense contractor?



- Definition of "non-traditional defense contractor" is in 10 U.S.C. § 3014 (formerly 10 U.S.C. § 2302(9))
 - An entity that is not currently performing or has not performed for at least the last one-year period preceding the solicitation of sources by the Department of Defense (DoD), any contract or subcontract for the DoD that is subject to full coverage under the cost accounting standards

Production OTs



PREVIOUS STATUTORY LANGUAGE

Pre-award determination requirement for specific number of units at specific target prices that would be acquired at production stage.

CURRENT STATUTORY LANGUAGE

Allows agreement to be extended into production with production details determined at the time of production decision

Notice Requirements



- OSD policy guidance requires that advance consideration and notice be given to industry of the potential for a noncompetitive follow-on effort
 - This is required regardless of the award vehicle chosen for the follow-on effort
 - This notice must (Guide states should) be included in the solicitation documentation for the OT for Prototype award
 - The language about the potential or planned follow-on effort must (Guide states should)
 also be included in the subsequent awarded Prototype OT agreement
- FY23 NDAA added new language to subsection (f)(2)(add under 10 USC 4022)
 - "A follow-on production contract or transaction provided for in a transaction under paragraph (1)
 may be awarded to the participants in the transaction without the use of competitive procedures,
 notwithstanding the requirements of chapter 221 of this title and even if explicit notification was not
 listed within the request for proposal for the transaction" (emphasis added)
 - It remains to be seen if this will change the recent COFC position on their authority over OTs

Successful Completion



- Determining "successful completion" of the Prototype OT phase
 - The appropriate approving official determines in writing that the Prototype OT
 - Met the technical goals,
 - Satisfied established Agreement success metrics, or
 - Accomplished a particularly favorable or unexpected result that justifies transition
 - Completion of a particular aspect of the project can occur prior to conclusion of the entire project to allow the Government to transition that aspect before completion of the prototype phase
 - o Each OT for Prototype award will have a provision describing conditions of successful completion

Why use a Prototype OT?



- Reduced Government oversight will produce savings by eliminating -
 - Certified cost and pricing data
 - Government-specific accounting systems
 - Complicated Government quality assurance processes
- > It can be a **natural extension of commercial item** and performance-based contracting
- Predominately commercial companies are pursuing the technology and you want or need them to participate
 - Biotech industry
 - Cyber industry

Production OTs



- The FY16 NDAA changed the follow-on production section of 10 U.S.C. 4022 (formerly 10 U.S.C. 2371b) to be more practical and useful
- It now allows for follow-on production transactions under the following conditions:
 - The follow-on effort will be awarded to the participants in the OT transaction
 - This now includes subawards under a IDIQ OT consortium sample
 - o Competitive procedures were used for the selection of the participants in the OT transaction
 - Prototype phase was successfully completed
- > The follow-on effort can be awarded as an extension to the original OT, as a new OT, as a procurement contract, or under other procedures the Secretary of Defense may establish
 - You are not required to recomplete
 - It is not considered a sole source award
- > FY23 NDAA added **new approval requirements** for follow-on production awards



Approval Levels



Organization	Prototype OTs Up to \$100M	Prototype OTs \$100M to \$500M	Prototype OTs Over \$500M	Follow-on Production Over \$100M
CCMDs with contracting authority	Commanding Officer	USD(R&E)* or USD(A&S)*	USD(R&E)* or USD(A&S)*	Covered Official
DAs/FAs with contracting authority/DIU	Director	USD(R&E)* or USD(A&S)*	USD(R&E)* or USD(A&S)*	Covered Official
Military Departments	Senior Procurement Executive	Senior Procurement Executive*	USD(R&E)* or USD(A&S)*	Covered Official
DARPA MDA	Director	Director*	USD(R&E)* or USD(A&S)*	Covered Official

^{*}The determinations at these levels are nondelegable

Examples of DARPA's Prototype OT Projects



- DARKSTAR (Tier III -)
- GLOBAL HAWK (Tier II+)
- Common Ground Station (CGS)
- Arsenal Ship
- Laser Communications
- Commercial Operations and Support Savings Initiative (COSSI)
- Submarine Payload and Sensors
- Airborne Communications Node (ACN)
- Small Unit Operations: Situational Awareness System (SUO/SAS)
- Unmanned Combat Air Vehicle (UCAV)
- Advanced Logistics Project (ALP)
- Robotic Servicing of Geosynchronous Satellites (RSGS)



- Vertical Takeoff and Landing Unmanned Aerial Vehicle
 (VTOL UAV)
- Hummingbird
- Reconnaissance and Targeting Vehicle (RST-V)
- Tactical Common Data Link (TCDL)
- Canard Rotor/Wing (CRW)
- Future Combat System (FCS)
- Hypersonic Test Vehicle (HTV) I and II
- High Performance Computing
- Aircrew Labor In-Cockpit Automation System (ALIAS)
- Experimental Space Plane
- Tactically Exploited Reconnaissance Node (TERN)



Prototype OT Example 1 Program Name: HAE UAV ACTD Tier II+ (Globalhawk)



- Type of Other Transaction: Prototype (Award Fee provision)
- Type of Solicitation method: Program Solicitation
- Period of Performance: 7 years
- Focus area: Develop a first-ever affordable high-altitude endurance unmanned aerial vehicle to provide intelligence, surveillance, and reconnaissance information to the warfighter.
- Key Issues Considered
 - New acquisition approach to prototype development
 - Delivery of affordable UAV to the Air Force
 - Contractor as opposed to Government-driven requirements for on-time performance and cost.
- Lessons Learned Best Practices
 - Seamless transitioning between phases critical
 - Government team integrated
 - Early involvement of operational users

Problem

30-year history of poor outcomes in UAV development efforts.

Desired Outcome

Successful basic development and prove the flightworthiness of the new system concept.

<u>Key Aspects – Acquisition Strategy</u>

- ☐ First use of performance based streamlined specifications
- □ All awards are OTs for Prototypes
- ☐ Total program cost estimate: \$512M; Actual: \$501M
- ☐ Period of Performance
 - Three Phase Project
 - Phase 1 6-month concept exploration/development efforts
 - Phase 2 27-month design and develop the Tier II+ system
 - Phase 3 36-month operational demonstration,
 build 8 preproduction aerial vehicle systems.
- Only firm requirement: 10M each vehicle, Unit Flyaway Price (UFP).

Prototype OT Example 2 Program Name: Force Application and Launch from CONUS (FALCON), Task 1



- Type of Other Transaction: Prototype
- Type of Solicitation method: Broad Agency Announcement
- Period of Performance: 36 months
- Focus area: Develop a prompt global reach capability to deliver substantial payloads from within CONUS to any location in less than two hours
- Key Issues Considered
 - Intellectual Property / Data rights Government Purpose Rights
 - Economic Feasibility => Rocket developed solely with SpaceX's private funding
 - Competition with ULA => bringing NDCs into launch industry
- Lessons Learned Best Practices
 - New Competitors => Affordable Projects for DARPA
 - NDCs spark commercial advancements over time
 - Unsuccessful tests but helped launch SpaceX into future government-funded projects

Problem

Current weapon systems cannot reach hypersonic speeds necessary for advanced warfighter operations

Desired Outcome

Developing Small Launch Vehicles (SLVs) for low-cost responsive launches capable of accelerating hypersonic gliding weapons & launch satellites into low Earth orbit

<u>Key Aspects – Acquisition Strategy</u>

- Reduce total cost of each launch NTE \$5M (not including payload costs)
- ☐ Performers provide FAR & OT Prototype Proposals
 - SSA determines benefits for OT
 - ☐ CO pursues negotiations after SSA's approval
- ☐ Two-Task Opportunity SLVs & Hypersonic Weapon Systems (HWS)
- ☐ Period of Performance (Task 1)
 - Three Phase Project
 - Phase 1 6-month System Definition
 - Phase 2 36-month Design and Development
 - Total Estimated POP of 36 months
- Total Award Value \$22.1M

Prototype OT Example 3 Program Name: Nucleic Acids On-Demand Worldwide (NOW)



- **Type of Other Transaction:** OT for Prototype Agreement
- Type of Solicitation method: Broad Agency Announcement
- Period of Performance: 36-month Phase I; 36-month Option 1; 12-months each for Options 2, 3, & 4
- **Focus area:** Rapid access to effective medical countermeasures is critical to protect local populations, as well as DoD personnel, to ultimately contain and control an outbreak before it becomes a pandemic.
- Key Issues Considered
 - Prototype mobile medical countermeasure (MCM) manufacturing platform
 - Actual end goal of effort develop a mobile MCM manufacturing platform to rapidly produce, formulate, and package hundreds of doses of nucleic acid therapeutics in days – rather than months or years.
 - o Intellectual Property -proposal evaluations took into consideration the extent to which the proposed intellectual property (IP) rights will potentially impact the Government's ability to transition the technology.
 - Security Requirements –None noted

Problem

The DoD relies on an outdated manufacturing paradigm that limits rapid access to medical countermeasures (MCMs) against chemical, biological, radiological, or nuclear (CBRN) threats in austere environments.

Desired Outcome

Develop a mobile, adaptable manufacturing platform capable of rapidly synthesizing and deploying pure, sequence-accurate, GMP quality MCMs in days and easily operated by non-expert users in far forward settings.

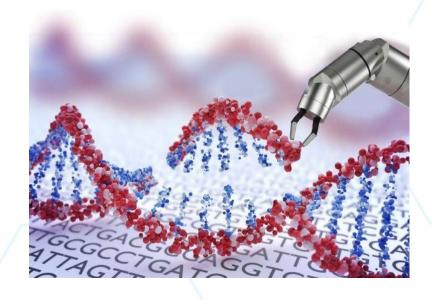
Program sought non-traditional defense contractors for purpose of developing a medical countermeasure manufacturing platform for the use in stabilization/humanitarian ops.

Prototype OT Example 3 (cont.) Program Name: Nucleic Acids On-Demand Worldwide (NOW)



Key Aspects – Acquisition Strategy

- □ Solicited via BAA with multiple awards anticipated contract, cooperative agreement, or other transaction.
- ☐ Two performers were chosen
- ☐ Period of Performance
 - Three Phase Project
 - Phase 1 Phase 1 : Development and Engineering
 - Phase 2 Integration
 - Phase 3 Clinical Study



Lessons Learned – Best Practices

- Make sure everyone understands the OT authority being used. Is it an Other Transaction for Research, Other Transaction for Prototype, etc.
- o Craft clear, severable payable milestones that articulate what is required for milestone completion & therefore payment.
- o Make sure IP assertions are specific & clearly express what was funded at private expense.
- If your arrangement includes resource sharing, is the performer's share enough so that they have a vested interest in the effort.
- For expenditure –based arrangements, make sure to review progress and make any needed adjustments to future milestones to account for overpayments/underpayments to the milestone plan on an annual basis.
- Because most everything is up for negotiation in an OT, it is imperative that your documentation be detailed. Will someone not involved in the award negotiations understand the story of how you got to the final terms and conditions of the agreement?



Acquisition Strategy/Solicitation Other Transactions



DoD Solicitation and Award Approaches



Procurement Contract

Solicitation - RFP/BAA/Commercial Solutions Opening (CSO)

• Type - Cost-based pricing

Recipient - Any organization

Requirement - Government defined

Grant/Cooperative Agreement

Solicitation - BAA/Research Announcement (RA)

Type - Typically fixed sum

Recipient - Typically university or non-profit

Requirement - Basic research, state-of-the-art problem

Tips

- Collaboration across all stakeholders early & throughout the process is key!
- Consider Industry Days; Draft Solicitations; Oral Presentations
- Be clear & detailed (phases, schedule, budget, management process)
- Selection Process: keep it simple!

Things to consider before choosing a path

- Technical Program Scope Flexibility (desired deliverables – prototype vs. research)
- Targeted pool of performers
- Pool of available performers
- Cost sharing requirements
- Negotiation timeframe & flexibility
- Cost accounting system requirements
- Administrative Scope Competition Program Phases
- Intellectual property concerns
- Level of documentation
- Rolling Down Selections
- Fundamental Research
- # of anticipated awards
- Follow On Production & Transition
- Security Clearance requirements
- Protest consideration

*Other agency specific requirements

Research OTs

- Solicitation BAA/Research Announcement (RA)/Program Announcement (PA)
- Type Typically milestone payments
- Recipient Typically consortium or commercial firm
- Requirement Broad scientific problem, little or no predetermined solution

Prototype OTs

- Solicitation BAA/RA/PA/Program Solicitation (PS)/CSO
- Type CPFF, CPIF, milestone payment
- Recipient Typically team or commercial firm
- Requirement Few or no requirements/broad government goals/performer solutions through cost, schedule and technical trades

Rolling Downselections



- Because OTs are not subject to CICA, there is no issue of scope or competition issues as the program continues
- Programs can be structured into phases without having to pre-negotiate options at the time of award additional phases will be negotiated and included in the agreement at the end of the prior phase

Advantages

- Allows the negotiation process to move more quickly
 - In the early phases, the terms and conditions are simpler or some can be deferred
 - Cost/price is generally lower and easier to estimate
- o Allows the Government to watch and learn during each phase before soliciting for the next phase
- o Maintains the Government's competitive leverage until much later in the program
 - Low dollar value initial phases allows for award to multiple competitors
 - Puts off the decision of "the winner" until later in the program
- Allows for discrete programmatic decision points

Disadvantages

- Can be time-consuming to track multiple teams, issue multiple solicitations, and/or renegotiate at various decision points
- Too much work for small programs

Sample Structure of a Rolling Downselect



Phase I

- Scope = design concepts and/or trade studies
- **Duration** = generally 6 months or less
- Payment terms = often payable milestones with fixed Government obligation
- Terms and Conditions = usually simple and flexible/little need to address difficult negotiation issues yet like IP rights as long as competition is maintained
- **Awards** = multiple

Phase II

- **Scope** = Detailed design
- Duration = Generally longer duration (can be 12 months or more)
- Payment terms = Milestone payments are often the most reasonable/specific approach should consider program, cost and technical risks
- **Terms and conditions** = If there's still on-going competition, terms will be more detailed but many difficult negotiation issues (i.e. IP) may not be addressed/finalized
- **Awards** = Multiple

Phase III

- **Scope** = Prototype build
- **Duration** = Will depend on the complexity and number of prototypes (often 12 months or more)
- Payment terms = Milestone payments often still most reasonable/specific approach should consider program, cost and technical risks
- **Terms and Conditions** = terms and conditions must be fully negotiated before competition leverage is lost
- Awards = One

Phase IV

- Scope = Test and Evaluation
- **Duration** = Usually based on negotiated test plan
- Payment terms = fixed price with incentives or reasonable approach to address risk
- **Terms and Conditions** = no additional terms generally needed
- Awards = One

Phase V

- **Scope** = fabrication of additional prototypes or production quantities
- **Duration** = Dependent on complexity and quantity
- **Payment terms** = firm fixed price, payable milestones
- **Terms and Conditions** = If any, additional terms might be necessary relating to production
- Awards = One

Phase VI

Scope = life-cycle operations and support

Additional Considerations



- > If the program is a Major Defense Acquisition Program (MDAP)
 - Requirement for USD(A&S) approval
 - Applicability of the DoD 5000 series will be determined by the size and complexity of the program, regardless of the award vehicle chosen

Transitioning from prototype to production

- The Prototype OT authority allows the Government to decide about whether to go into the production phase and the details of that phase as late as the end of the Prototype OT agreement
- The production phase can be awarded through a variety of vehicles and need not be recompeted if the Prototype OT award was competitively awarded and appropriate notice was given in the Prototype OT solicitation and agreement

Recent OSD Policy has some new requirements

- Prototype OT solicitations and agreements must include notice that a follow-on Production OT is possible
- The Prototype OT agreement must include language defining successful completion
- Production decisions will require an additional review and approval process
- A transition plan should be included in the OT acquisition strategy addressing the approach to move into production

Acquisition Strategy Example: Advanced Research Concepts (ARC)



- OT for Research
- Process:
 - ARC Opportunity Topics released under Master Solicitation & open for 6 months (established evaluation criteria)
 - Call for Abstracts (5 pages); Reviewed for Selectability
 - If Abstract is selected = Invitation to submit Oral Program Package & Oral Presentation
 - Includes guidelines & scheduling spreadsheet for Oral Presentation
 - Includes templates for supporting documentation
 - A Cost Proposal & Spreadsheet to complete
 - Administrative Requirements
 - A Task Description Document (TDD)
 - Schedule of Payments and Milestones
 - Certifications for Agreement
 - Model Other Transaction (OT) for Research Agreement
 - If selected for award, signed copy due back within 15 days

8 topics per year

- Select approximately 30 ideas/topic
- 200 ideas annually



ARC will have a straightforward application process & streamlined docs

Key Take-aways

Negotiation-free agreement

Focus

Targeted/limited scope investments on rapid exploration

Goal

Fund research that may lead to revolutionary new capability



New acquisition tool to rapidly explore large volumes of high-risk, high-reward, earlystage ideas.



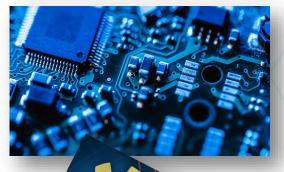
- For maximum flexibility, ARC will use OTs and fund one FTE for one year up to \$300K
- Performers retain ownership of IP

Acquisition Strategy Example: Artificial Intelligence Explorations / Microsystems Explorations / Disruptioneering



- Rapid Other Transactions
- Artificial Intelligence Exploration (AIE)
 - o DARPA-wide Program
 - Program Announcement posted for 1 year (sam.gov)
 - AIE Opportunities released via targeted pre-solicitation notices
 - Focus on technical domains important to DARPA's goal RE: AI
 - Each opportunity posted for 30 days
- Microsystems Explorations (µE)
 - Microsystems Technology Office Program (specific DARPA technology)
 - Program Announcement posted for 1 year (sam.gov)
 - μE Topics released via targeted pre-solicitation notices
 - Focus on technical domains important to MTO
 - Each topic posted for 30-45 days
- Disruptioneering
 - Defense Science Office (DSO) Program (specific DARPA tech office)
 - Program Announcement posted for 1 year (sam.gov)
 - Disruption Opportunities released via targeted pre-solicitation notices
 - Focus on technical domains important to DSO mission
 - Each opportunity posted for 30-45 days







Key Aspects – Acquisition Strategy

- All awards are Prototype OTs
- Dollar Thresholds
 - AIE: \$1M/award; \$5M/topic
 - DO/μE: \$2M/award; \$10M/topic
- ☐ Process Duration (idea to exploration)
 - AIE: < 90 days
 - DO/µE: < 90-120 days
- □ Period of Performance
 - Two Phase Project
 - Phase 1 Feasibility Study
 - Phase 2 Proof of Concept
 - AIE: NTE 18 months
 - DO/µE: NTE 24 months
- ☐ Does not include follow-on acquisition post Phase 2

New acquisition tool to rapidly explore large volumes of high-risk, high-reward, earlystage ideas.



Teaming

The Essence of Teaming Relationships



- In complex acquisitions or programs, it is rare that all tasks can be accomplished by a single contractor
- Contractors come together to accomplish a contract or program for a variety of reasons
 - Most common reason is make money
 - Goal may also be to create strategic alliances either short or long term in both the government and commercial sectors
- Commercial companies often work together in structures based on two different sets of market forces

The Appropriate Kind of Team Depends on the Strategic Direction



Horizontal Teaming

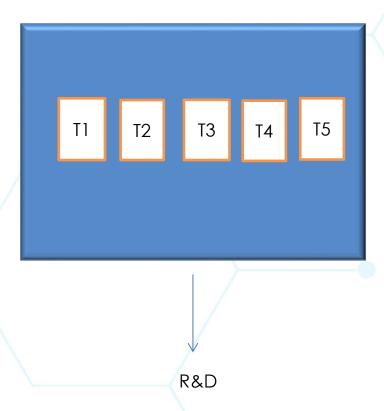
Multiple competitors who come together to accomplish a common goal or solve a common problem

Advantages

 The joining of major players in an industry can bring a lot of resources to bear on a common issue

Disadvantages

 Competitors in the same industry are suspicious of each other and generally don't like to share with each other



The Appropriate Kind of Team Depends on the Strategic Direction



Vertical Teaming

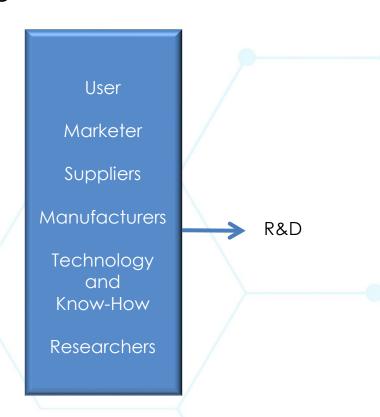
Multiple companies who each play a role at a different stage of a product's lifecycle

> Advantages

 The players are not competitors but are part of a symbiotic relationship

Disadvantages

 Finding each other and establishing these relationships can take time working toward a common goal



Team Structures



- Generally the team structure should be the decision of the team members and form organically
- There may be reasons for the Government to dictate a particular structure but teams tend to work together better if the decision is left to them
- There is a variety of team structures that might evolve but they tend to fall under three basic groupings.
 - Prime/subcontractor relationship
 - Partnership
 - Multi-party relationship
- Each has its advantages and disadvantages
 - Some are more familiar to the Government
 - Some work better in certain types of arrangements
 - Some are easier to manage either by the team itself or the Government
- Regardless of the structure, before entering to the agreement, the Government needs to understand the legal relationship it will have with the team
 - With whom will the Government have privity of contract?

Privity of Contract



- ➤ A contract law doctrine that prevents any person from seeking the enforcement of a contract or suing on its terms, unless they are a party to the contract
- In general, this means that the signatories to the contract are the parties and only they will be bound to the contract terms
- > Who does the Government have privity of contract with in our three basic examples?

Privity of Contract in a Prime/Sub Relationship



Government contracts with the Prime Subcontractor

Prime contract with the Subcontractor

No privity of contract between the Government and the Subcontractor

- Government enters into a contract under federal law with prime contractor (single signatory)
- Prime enters into commercial contracts under applicable state law with subcontractors
- As the only other party to the contract, prime is the only one responsible to the Government for performance
- Government has no contractual relationship with the subcontractors

Prime/Sub Relationships



Advantages

- The most familiar arrangement for most people
- There is one person is clearly responsible to the Government
- There is only one person with whom to negotiate
- The prime is responsible for managing the subcontractors and addressing any issues
- Only the prime can file suit with the Government

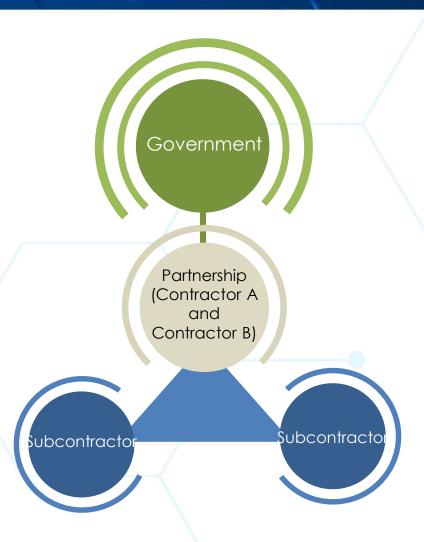
Disadvantages

- This structure creates an artificial separation between the Government and the sub-tier participants
- If the prime doesn't perform, the whole thing falls apart
- If the prime doesn't manage the team well, it can either fall apart or the Government finds itself in the middle
- You cannot change leadership mid-program
- There is a cost to having a prime pass-through fee

Privity of Contract in a Relationship with a Partnership



- Contractor A and Contractor B enter into a partnership relationship governed under state law
- Partnership becomes a separate legal entity and is treated like a separate person
- Both partners share jointly in the responsibilities and rewards of the partnership
- Government enters into a federal contract with the partnership
- Partnership enters into commercial contracts with the subcontractors
- Government has privity of contract with the partnership and by extension each partner
- Government has no privity of contract with the subcontractors



Partnership Relationships



Advantages

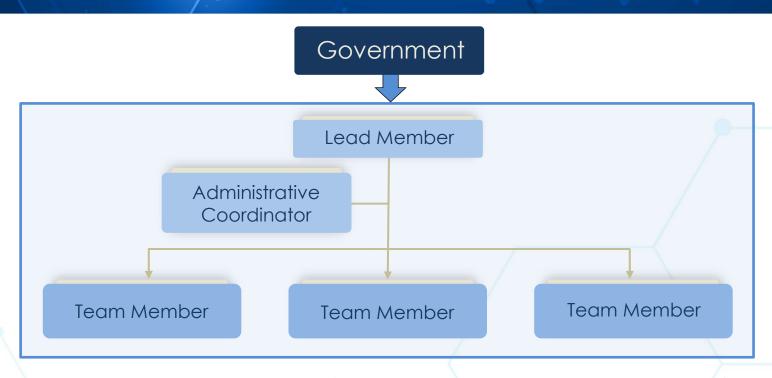
- o The partnership is a legal entity so, in many ways, it's like dealing with a prime
- o It can leverage the resources and talents of all the partners
- o The partnership determines how it will internally manage itself and present a united front to the Government
 - The terms of the partnership may allow new members to be added or some to leave the partnership
 - Leadership of the partnership can adjust and evolve with program progression
- The partners are generally jointly and severally liable for the performance of the partnership.

Disadvantages

- The relationship of the partners can cause internal conflict
 - If the partners are usually competitors, they may not easily share information or work between them
 - If the partners don't have an equal relationship either in voting on partnership decisions or in benefits received it can make for a difficult relationship
- The partnership needs to be established and formalized before negotiating with the Government, which can add time to the process

Privity of Contract in a Relationship with a Multi-party Team





- Team membership and dynamics defined by a contract signed by all members (i.e. Articles of Collaboration)
- Team elects one member to act as their agent with the Government or hires an administrative coordinator
- Government signs agreement with the team as a whole the team agent actually signs the
 agreement
- Government has direct privity with all team members

Multi-Party Relationships – Consortia, etc.



Key attributes for success

- The team/consortium does not have to be a legal entity (i.e. partnership, joint venture) but must be bound together legally before signing the OT with the Government
 - This binding document will be some type of teaming agreement or Articles of Collaboration
 - Includes a set of terms and procedures which will govern the activities and relationships of the participants in the team and how they will interact as a group with the Government under the agreement
 - Management structure
 - Process for inclusion or removal of team members
 - Disputes procedure
 - Technology and information sharing
 - Intellectual property handling
 - Payment mechanisms
 - Agent election
 - The Government is not a party to the document and should not dictate its terms
 - It's a commercial arrangement
 - * At most, we want to know it's been signed and that the Government does not have any responsibilities under it
 - The binding document needs to be in place and executed by the members before the agreement with the Government can be signed
 - Ideally it should be in place prior to negotiations with the Government
 - The team needs to address how risks, rewards, and responsibilities will handled internally before they can effectively negotiate terms with the Government

Multi-Party Relationships – Consortia, etc.



- > To function properly, the parties to the agreement must be the Government and the Team
 - The Team will generally elect one of the members to act as its agent
 - The team agent will sign documents on behalf of the Team and will receive payment from the Government
 - The Team's binding document will explain the agent relationship and the duties and responsibilities of the agent
 - The Team agent can change over the life of the relationship
 - The Team leader and the Team agent can be two separate members
- > Everyone in the Team should play an active role in the program
- Depending on the binding document, the membership of the Team can change over time
- > The Team is responsible for performance of the members
 - It should be monitoring progress and schedules
 - If a performing member should fail, it is the responsibility of the remaining Team members to address and remedy the problem

Multi-Party Relationships – Consortia, etc.



Advantages

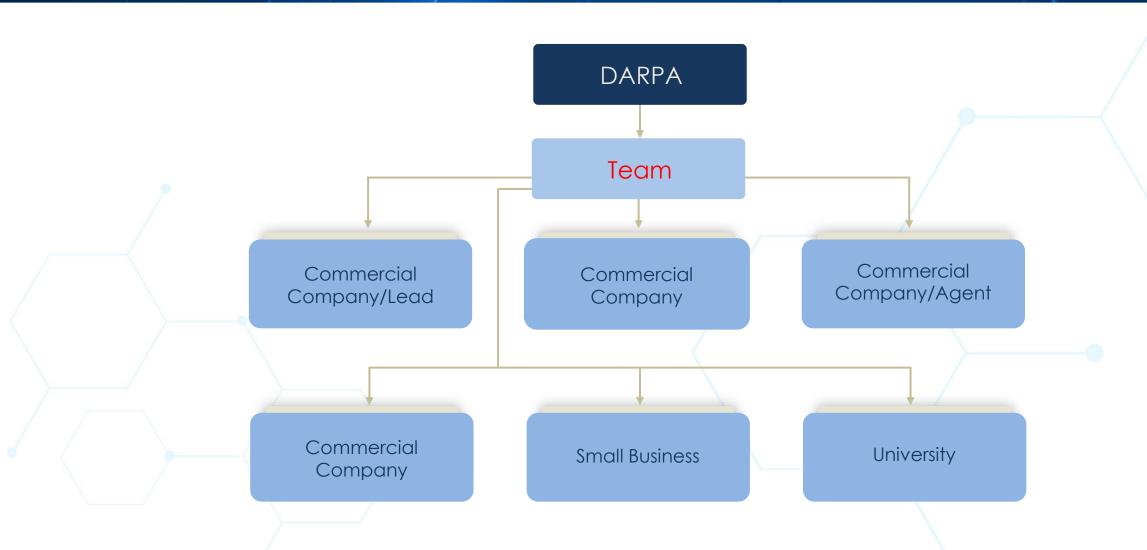
- o Because the team has chosen to work together in a collaborative way, the hope is that the alliance will be advantageous to all members and continue past this agreement
- Since the Government has signed the agreement with the entire team, it can have technical insight and visibility into all levels of technical and managerial actions
- If any cost sharing is required or leveraged, it will come from the team as a whole how they choose to allocate the
 cost share internally is up to them
- Since the team as a whole is bound to the Government and responsible for performance, the responsibility is on the team to self-police the effort and quickly take action if there are issues
- Leadership of the effort can change as the effort evolves

Disadvantages

- While the team as a whole is the party to the agreement and the Government has privity with all the members, it is still important that the membership select a strong leader to maintain the vision and direction of the efforts
 - Loose confederations and management by committee doesn't really work well
 - The larger the team membership, the more important strong leadership and management is
- o This type of relationship is relatively unfamiliar to the Government and may cause some cultural problems for us

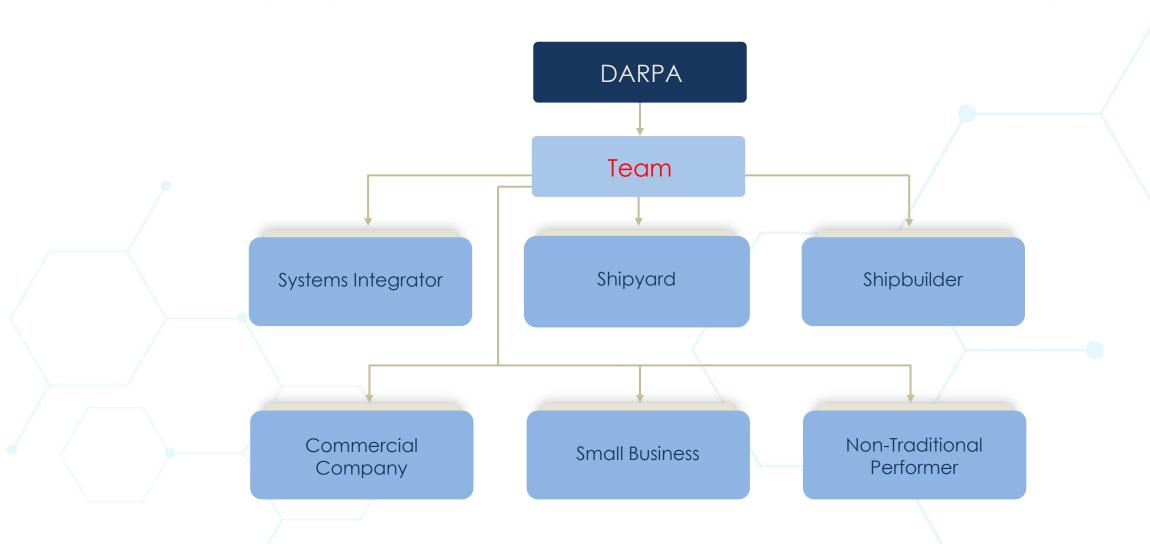
R&D Performance Agreement - Team





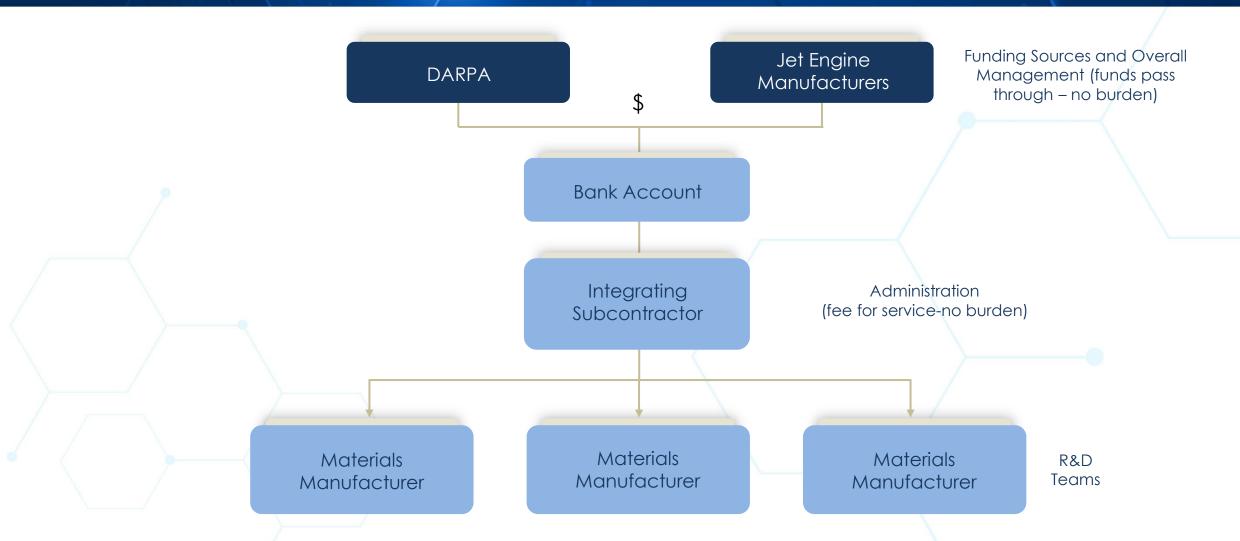
Major System Development - Team





Joint Funding Agreement







Consortia Specific Information

Consideration for use of Consortia under 10 USC 4022



- No preference or policy dictating use of consortium model for OTs
- > AO's have broad discretion to leverage consortia in using authority of 10 USC 4022
- Encourage a specific type of consortium in solicitation best suited to program goals, BUT allow the performer to determine the best was to organize their team(s)
- Consortia can be structured in a wide variety of ways and may include technical performers, financial contributors, potential end users, or other interested parties in the project
- Considerations:
 - Does the business model promote collaboration and efficient business practices?
 - How does the structure facilitate the Government's planned purpose?
 - What are the costs associate with the consortium? How will AO determine payments are fair and reasonable?
 - How will the Government monitor the consortium's performance?
 - How will the Government ensure the 10 U.S.C. § 4022 statutory requirements are met?
 - What information does the Government need to satisfy reporting requirements and who will be responsible for providing it?

See Appendix F of the Other Transactions Guide (July 2023) for more information on Use of Consortia in Prototype and Production Other Transaction Agreement

Unique Issues when utilizing Consortium Management Organization (CMO)



- Government must ensure that it tracks fees subject to reporting & that the fees charged to the Government are fair & reasonable.
- The agreements officer should also consider the following:
 - What are the duties and responsibilities of the CMO? Where are those defined?
 - Does the OT agreement include terms that provide for renegotiation of the fee on a periodic basis or under specified circumstances?
 - What is the **rationale for the fee** as compared to the CMO's duties? Are the fees **commensurate with the perceived benefit** to the Government?
 - Is an appropriate mechanism in place for the agreements officer to **identify and avoid duplicate or erroneous** payments for individual components of the fee?
 - If milestone-based, advance, or interim payments are allowed, is there a mechanism in place to **track financing payments** and other relevant data at the appropriate level (for example, for each individual project)?
 - Does the Government anticipate enough throughput to make use of a consortium beneficial from the perspective of cost, schedule, and performance?

Additional Considerations & Resources



- GAO Report "Other Transaction Agreements: DoD Can Improve Planning for Consortia Awards" (GAO-22-105357, September 20, 2022)
- DoD Inspector General Report "Audit of Other Transactions and the Use of Nontraditional Contractors and Resource Sharing" (DODIG-2022-127, September 8, 2022)
- DoD Inspector General Report "Audit of Other Transactions Awarded Through Consortiums" (DODIG-2021-077, April 21, 2021)
- GAO Report "DoD Use of Other Transactions for Prototype Projects Has Increased" (GAO-20-84, November 22, 2019)

Teaming Arrangement Example: Bringing Classified Innovation to Defense and Government Systems (BRIDGES)



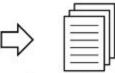
BRIDGES Initiative:

- Single Research OT w/ "BRIDGES Consortium" PoP: 30 months
- BRIDGES Consortium established/defined by Articles of Collaboration
- As members join Consortium (by invitation of USG), members are added to the OT agreement & the attached DD254
- No fee to join Each member invited must match USG funding (\$50k/1 yr)

Solicitation and Selection Process



Solicitation Request: participate in consortium on a technical area of interest



Proposal: submit a few pages on why you can do the work



Selected: apply for clearance for you and your company

BRIDGES Effort and Output



Consortium: have regular meetings with DoD at classified level





Interact: access classified networks at gov't partner locations



Produce: concept white papers, proposals, and eventually contracts

Potential Payoff

- Innovation to solve DoD Classified Hard Problems
- Leveraged consortia teaming arrangement to create pathways in expanding pool of "cleared" performers



Key Issues Considered

- Type of OT
 - Actual end goal of effort
 - Prototype or Research
- □ Timing
 - Processes for USG/Performer
 Team
 - Each effort/arrangement may be different; different stakeholders
- Other Considerations
 - Intellectual Property
 - Security Requirements
 - Consortium Agreement language vs. what the team can decide

Teaming Arrangement Example: Constellation Program – 120 Cyber Operations Thrust Area



- "IDIQ Like" Consortium Prototype OT
- Consortium Composition = research teams and enduser developers
- Base OT valued at \$490M expandable up to \$499.9M (or greater with OSD approval)
- Individual Technical Project Agreements (TPAs) placed against Base OT
 - Obligate funds & specify work
 - Various consortium members will execute individual TPAs
- DARPA/Consortium open communication prior to TPA proposal submission (i.e., "Alpha Contracting")
- New research teams making future breakthroughs can join consortium – no costs or fees to join

Leveraging consortium teaming arrangement to maximize flexibility to solve stated problem

Problem

Valley of Death: Long transition from R&D project to Program of Record

Desired Outcome

Create agile timeline to transition R&D tailored to PEOs needs & provide DARPA feedback on future research opportunities

Key Issues Considered

- ☐ Benefits of OT Prototype Acquisition Strategy
 - Bypass certain FAR requirements
 - Deconflict to max competitiveness/flexibility team formation
- ☐ Funding Challenges
 - Different colors of money vs. timing
 - Bona fide needs/OT Authority compliance
 - Tracking milestone payments
- Management Risks
 - OTA PM vs. TPA PM vs. Consortium Management
 - Procurement Writing Systems limitations
- ☐ Security Requirements



Resource Sharing in Other Transactions

Resource Sharing under 10 U.S.C. 4021 (formerly 10 U.S.C. 2371)



- Private sector resource sharing is required by the original OT statute for all Research Other Transactions
 - Statute requires Government to agree only to a maximum 50/50 resource sharing to the extent deemed practicable. Government share can be less than 50%.
 - Variances from the 50/50 requirement when Government share is greater than 50% may be reasonable in certain circumstances
 - To attract participants, particularly small businesses or inventors
 - Unusual technical or business risk
 - Prior substantial investment
 - Technology has strong military relevance
- What's important is evidence of commitment to pursue the technology into commercialization

Resource Sharing under 10 U.S.C. 4022 (formerly 10 U.S.C. 2371b)



- Originally the Prototype OT authority did not have a resource sharing requirement because it was intended for primarily military items
- In FY01, the requirement for 1/3 resource share was added to dissuade large defense contractors from participating in Prototype OTs without finding non-traditional subcontractors
- It is not the Government's goal to get resource sharing in Prototype OTs
 - The goal is for the large defense contractors to also seek out non-traditional partners and innovative solutions at the sub-tier levels
 - If a large defense contractor is cost sharing, it is by choice and the question should be is whether an
 OT is the appropriate vehicle if there is no nontraditional participation

Resource Sharing



- There should be evidence in industry's proposal or management plan of its commitment to and self-interest in the success of the program
 - Reduces the need for Government oversight
 - Reflected in the resource share proposals
- Proposing team needs to meet the resource sharing requirement
 - It does not need to be uniformly imposed on all team members

General Principles



Good resource sharing is straightforward and clear

- The proposer's specific statement of work or TDD should dictate the appropriate amount and type of resource share
- We are looking for "resource sharing" and not "resource matching"
 - The goal is to bring to the program assets that will be used in performance of the program, not just items with inherent value

Evaluation of Resource Sharing



Two components of resource sharing

- Cash: Outlays of funds to support the total program
- **In-Kind**: Reasonable value of equipment, materials, or other property used in the performance of the work to be done under the agreement

What constitutes cash?



Components of cash contributions

- Direct labor
 - Benefits
 - Direct overhead
- Materials expenses

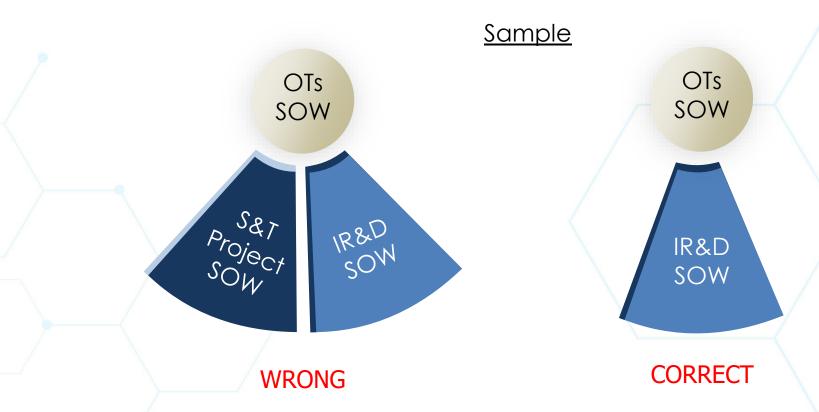
Sources of cash

- o IR&D pool
- Profit or fee from anotherGovernment contract
- Overhead or capital equipment expense pool

Independent Research and Development (IR&D)



- Described in FAR 31.205-18
- Equivalent to commercial industry use of internal R&D
- > Funds are under the discretion of the contractor



What constitutes in-kind?



Components of In-Kind

- Equipment/space/land fair market value
- In-house materials
- Intellectual Property
 - Must be central to the program
 - Real or incidental resource
 - Fair market value

Valuation of In-Kind

- o Burden of proof is on the proposer to make a case
- Key elements will be the relevancy to and method of use in the program, as well as proof of commercial value

Constraints

- No foregone profit or fee
- No cost of money or profit/fee
- No sunk costs of prior research unless a reasonable valuation and relevance to the current program can be established

Key Considerations Before Accepting In-Kind Resources



- > Is the proposed in-kind necessary to the overall statement of work of TDD?
- > Is it under the control of the proposer's program management team?
- Is this the only source for the in-kind?
- How has the in-kind been valued?
 - Is it reasonable?
 - Is it supported by verifiable data?



Quality of Sources of Resource Sharing



Highest Quality

Cash or other liquid assets

Moderate Quality

- In-kind commitments of resources
- Fair market value of facilities and equipment dedicated to the program

Low Quality

- Non-dedicated personnel
- Non-dedicated in-kind

Poor Quality

 Cash or in-kind which availability is not clearly or convincingly demonstrated



Resource Sharing Lessons Learned



- > You need to be knowledgeable about:
 - Availability
 - Timeliness
 - Control of Resources
- Document your file
 - What sources of resource sharing you accepted
 - How you determined the value of in-kind contributions
- Document the value of in-kind contributions, by team member, in the agreement
- Do not overvalue in-kind contributions
 - It can change the risk ratio
- Performers entering into agreements with resource sharing don't get fee it would change the share ratio



Milestone Payments

A Different Way to Pay



- Why create a different payment methodology?
 - There is a concern in the private sector over the way the Government pays
 - Firm Fixed Price
 - Cost Reimbursement
- We needed to foster a new relationship with industry that included getting them paid more quickly using their own internal systems and processes



What are Milestone Payments?



- Methods of financing the Government's share of agreement expenditures
- Milestone schedule based on <u>key observable</u> events in the critical path to accomplish program objectives

Sole submission of reports <u>not</u> appropriate for pmt

- Payments are triggered by successful performance of observable technical events
 - Generally quarterly events (i.e. key test, PDR, CDR, demonstration)
 - Some <u>activity significant to the progress</u> of the program
 - o "Success" does not necessarily mean the technology was successful
 - Establish accomplishment criteria for each milestone
 - Focus on the necessary effort to reach the milestone and perform the event
 - Even if the event is a failure, they should still be paid if they did all the necessary effort to be fully prepared for the event

Clear entry-exit
criteria = vital to
program
success

- > Each milestone has a value that is negotiated at the time of award
 - Value is typically based on a good faith estimate of the level of effort necessary to reach the milestone
 - Milestones may have to be prospectively adjusted as the program progresses for both value and performance objectives

Milestone
schedule
development on
Program OTs is a
collaborative
effort!

Two Types of Milestone Payments



Fixed Milestones

- Each milestone amount is fixed at the time of award
- If the performer achieves the milestone, it is paid the <u>fixed milestone amount</u>, regardless of actual costs
- Ability to <u>adjust milestones prospectively</u> (not retroactively) <u>based on SOW changes</u>
- Milestones don't generally match actual expenditures
 - Generally the team will be simultaneously working toward future milestones
 - The payment they receive will only represent the effect to get to the milestone event at issue

Misconception
Expenditure-Based
OT is a Cost
Reimbursable
Contract

Expenditure-based Milestones

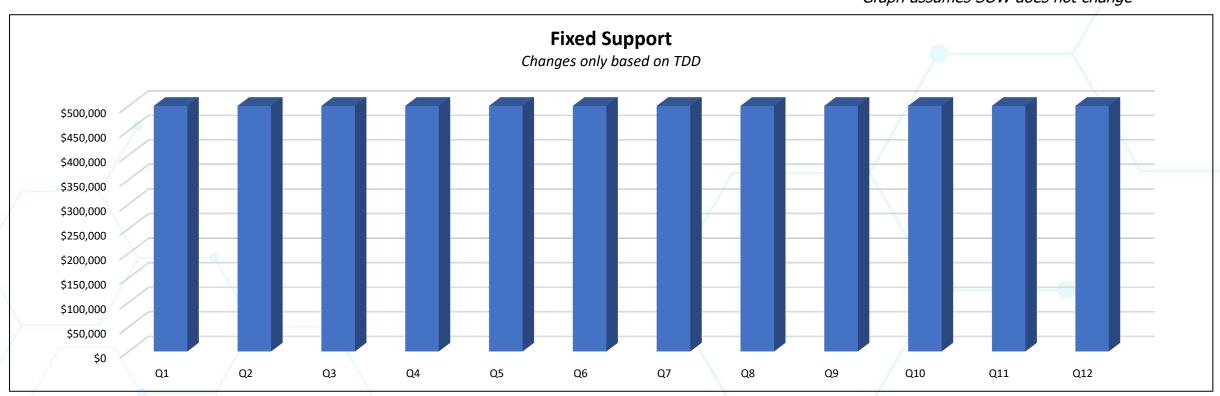
- Each milestone has an estimated amt agreed upon before award w/ overall ceiling amount for the
- Milestone pmt is still <u>depended upon achieving the milestone</u> & is <u>paid at the agreed upon amt</u> (no adjustments made on a per milestone basis)
- Ability to <u>adjust future milestones</u> based on <u>actual expenditures</u> vs. SOW changes (<u>cumulative at approximately annual period</u>)
- Overall ceiling amount would only be adjusted, if additional work was warranted
- You can leverage both types + combination between program phases

Milestone Adjustments by OT Type (Fixed)



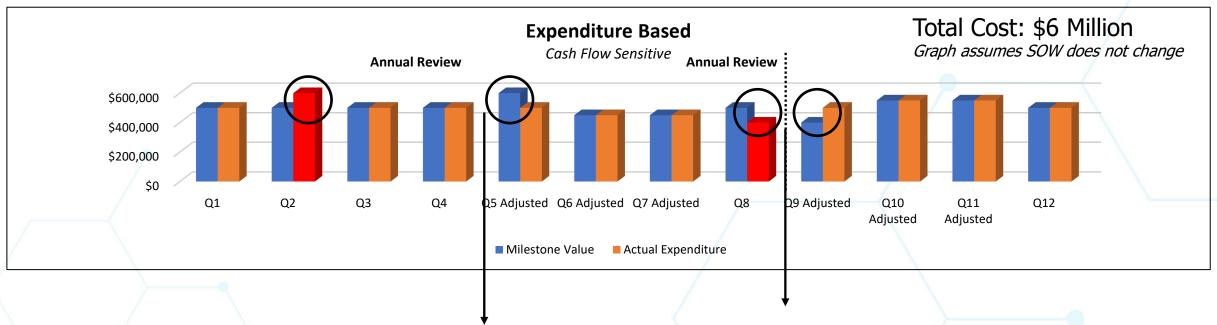
Total Cost: \$6 Million

Graph assumes SOW does not change



Milestone Adjustments by OT Type (Expenditure-Based)





- Q2 overruns milestone value.
- At the end of Q4, Q5-12 may be adjusted; total cost remains unchanged.
- Q5 milestone value accounts for Q4 overrun when annual review completed.

- Despite previous annual review adjustment, Q8 underruns milestone value.
- At the end of Q8, Q9-12 may be adjusted; total cost remains unchanged.
- Q9 milestone value accounts for Q8 underrun when annual review completed.

I-STAR Program



- > I-STAR Program demonstrates state-of-the-art military capabilities
 - Initial design phase activities (SRR, PDR, CDR, & Risk Reduction Testing)
 - Prototyping phase activities (Material ordering, Manufacturing, Integration & Checkout)
 - Prototype Testing in representative operational environment with a Final Report
- 13 Payable Milestones were constructed across a 36-Month PoP
- Balance Milestone Payment amounts against forecasted Expenditures
- Reasonable Share of OT Costs between Government and Contractor

<u>Financial Summary</u>	
Total Proposal	\$135.0M
Total In-Kind (In-House Equipment)	\$10.0M
Total Estimated Cash Expenditures	\$125.0M
Government Cash Share	\$110.0M (88%)
Contractor Cash Share (IR&D)	\$15.0M (12%)

Some key events to consider

I-STAR Program - Milestones



IV	lilestone (M/S)	MAA ¹	M/S Event	M/S Criteria	Gov't Share	Ktr Share	Gov't %	Ktr %
	1	1	Kickoff	Deliver Project Plan (Technical, Staffing, Resources, IMS, GFE, etc.) for all Tasks & Deliverables across Milestones Establish secure file-sharing website for Contractor and Government program data Presented Program Risks and Opportunities Plan	\$913,671	\$0	100.0%	0.0%
	2	3	SRR	Held a System Requirements Review (SRR) with Government Plan for completing SRR Action Items Update the Program Risks and Opportunities Plan Finalize entrance/exit criteria for PDR	\$1,483,924	\$162,351	90.1%	9.9%
	3	6	PDR	Held a Preliminary Design Review (PDR) with Government Plan for completing PDR Action Items Update the Program Risks and Opportunities Plan Initial entrance/exit criteria for CDR	\$2,945,737	\$345,986	89.5%	10.5%
	4	9	TIM 1	Held a Technical Interchange Meeting (TIM) with Government Provide progress on risk mitigation and testing done to date Update the Program Risks and Opportunities Plan Finalize entrance/exit criteria for CDR	\$4,839,612	\$618,652	88.7%	11.3%
	5	12	CDR	Held a Critical Design Review (CDR) with Government Plan for completing CDR Action Items Provide progress on risk mitigation and testing done to date Update the Program Risks and Opportunities Plan Initial plan for ordering materials and labor, tooling, facilities, etc. needed for all	\$8,947,325	\$1,034,982	89.6%	10.4%
	6	15	TIM 2	Held second Technical Interchange Meeting (TIM) with Government Provide progress on risk mitigation and testing done to date Update the Program Risks and Opportunities Plan Status of material, labor, tooling, facilities, etc. needed for all prototypes	\$9,715,294	\$1,289,635	88.3%	11.7%
	7	18	TIM 3	Held third Technical Interchange Meeting (TIM) with Government Provide progress on risk mitigation and testing done to date Update the Program Risks and Opportunities Plan Status of material, labor, tooling, facilities, etc. needed for all prototypes	\$10,170,436	\$1,307,650	88.6%	11.4%
	8	21	TIM 4	Held fourth Technical Interchange Meeting (TIM) with Government Provide progress on risk mitigation and testing done to date Update the Program Risks and Opportunities Plan Status of material, labor, tooling, facilities, etc. needed for all prototypes Plan for handling and transportation of all prototypes to the system test locations	\$12,490,020	\$1,401,027	89.9%	10.1%
	9	24	Prototype Checkout	Status of the integration, testing, and checkout of all prototypes Update plan for handling and transportation of all prototypes to the system test locations	\$12,150,045	\$1,399,674	89.7%	10.3%
	10	27	Prototype Delivery	All Prototypes delivered to system test locations Finalize entrance/exit criteria for TRR	\$13,682,456	\$1,508,340	90.1%	9.9%
	11	30	TRR	 Held a Test Readiness Review (TRR) with Government Plan for completing TRR Action Items Update the Program Risks and Opportunities Plan 	\$10,034,592	\$1,693,005	85.6%	14.4%
	12	33	Prototype Testing	Completed all prototype testing Captured test data and began data reduction efforts	\$12,229,032	\$2,011,405	85.9%	14.1%
	13	36	Final Report	Completed prototype testing data reduction Deliver final test reports to Government Disposition of GFE and I-STAR prototypes finalized with Government Establish OTA Close-out procedures	\$10,397,856	\$2,227,293	82.4%	17.6%
1	MAA = Months At	fter Awa	ard	Total	\$110,000,000	\$15,000,000	88.0%	12.0%



Intellectual Property

The Basics of Intellectual Property



> An intangible creation of the human mind, usually expressed or translated into a tangible form, that is assigned certain rights of property

Why is it important?

- Protection of intellectual property is one of the few specific topics mentioned in the United States
 Constitution
 - Article I, Section 8, Clause 8, grants Congress the right to create the patent and copyright systems
- The Patent and Trademark Office (PTO) and the Copyright Office in the Library of Congress are two of the oldest civilian agencies in the Federal Government
- The Founding Fathers wanted authors and inventors to share their creative works with society at-large with the understanding that their rights in those works would be protected for a limited period of time

What protects it?

- A myriad of federal and state laws
- As to regulatory guidance, the FAR provides the main coverage of patentable inventions for all agencies while DoD looks to the DFARS for coverage of technical data and computer software

Basic Protection Methods



- Over the years, four basic intellectual property (IP) protection methods have been created
 - Patent
 - Protects new, unobvious and useful inventions
 - Can include utility, design, and plant/animal patents
 - Copyright
 - Protects original works of authorship embodies in a tangible medium of expression
 - Trademark
 - Establishes exclusive rights to use marks that distinguish one's goods and services from another
 - Trade Secret
 - Protects secret business information from unauthorized use or disclosure
- In exchange for making their IP public, authors and inventors are granted a limited monopoly to use that IP and prevent others from doing so without their permission
- Once the limited monopoly period expires, however, the IP becomes available to society for any one to use without restriction

Patents



> To qualify for a patent, an invention must be:

- Be within the statutory subject matter
- Must be useful and novel
- Must not be obvious from the prior art to a skilled person

Types of patents

- Utility covers processes, machines and methods of manufacturing
- Design covers visual ornamental characteristics of an item
- Plant and Animal covers asexually reproduced plants and animals

What can't be patented?

Laws of nature or scientific principles (i.e. biology, chemistry, physics, math)

Duration of patents

- Utility and plant/animal patents 20 years from the filing date of the application (before 6/8/95 – 17 years from issue date or 20 years from filing date)
- Design patents 15 years from issuance (before 05/13/15 14 years)



The Bayh-Dole Act



- Major statutory framework governing ownership and use of patentable inventions in Government contracts
- > Passed in 1980 and codified at 35 U.S.C. 200, et seq.
- > The statutory language applies to non-profits, including universities and small businesses
- In 1983, by executive order, the President extended coverage to large business as well
- > Applicable to procurement contracts, grants and cooperative agreements
- General policy of the Act
 - Promotion of commercialization and public availability of inventions created under Government contracts
 - Assurance that the Government would receive sufficient rights in the inventions for its use

The Bayh-Dole Act



> What rights does the Government get in the invention?

- o A license that is Federal Government-wide and:
 - Non-exclusive
 - Nontransferrable
 - Irrevocable
 - Paid up

What does the license allow the Government to do?

- Practice the invention itself
- Have it practiced for or on behalf of the Government throughout the world
- This type of license is commonly referred to as a "Government Purpose Right" or GPR

Copyrights



What is covered under copyright?

- Original works of authorship embodied in a tangible medium of expression
- o Confers a bundle of rights
 - Reproduce the work
 - Make derivative works of the work
 - Distribute copies of the work
 - Publicly perform the work
 - Publicly display the work
- The owner can give away one right in the bundle, any combination of rights or the whole bundle

Unique aspects of copyright

- You can only copyright your expression of the idea, not the idea itself
- You cannot prevent someone else from independently creating and disseminating the work
- Your work must be embodied in a tangible medium to be protected
- To be protected it must be original
- It can include published or unpublished works that are marked or unmarked
- U.S. Government employees can never get a copyright for works created during the course of their official duties

Copyrights



Duration of a copyright

- o For works created after July 1, 1978
 - Life of the author plus 70 years
 - For joint works, the 70 year period begins with whoever dies last
- For works for hire, anonymous works and pseudonymous works
 - 95 years from first publication or
 - 120 years from creation, whichever is shorter

Copyright is also unique in that the law allows for infringement in certain situations called fair use

- o Factors to consider if a use is fair
 - The purpose and character of the use (commercial vs nonprofit vs educational)
 - The nature of the work (factual vs creative/published vs unpublished)
 - The amount and substantiality of the portion used in relation to the whole, AND
 - The effect on the potential market for the work

Technical Data and Computer Software



What rights do you get when?

Unlimited rights

- Data or software developed exclusively with Government funds
- Software documentation required to be delivered under the contract
- Studies, analyses, test data and similar data produced for this contract
- Form, fit and function data data describing overall physical, functional, and performance characteristics of an item

Government Purpose Rights (GPR)

- Software, items, components, or processes developed with mixed funding
- The Government gets GPR for five years or other negotiated period, after which the right converts to unlimited

Limited Rights (technical data only)

- Items, components, and processes developed exclusively at private expense
- This category does allow for release to Government support contractors and gives the owner the right to ask for NDAs executed directly with the support contractors

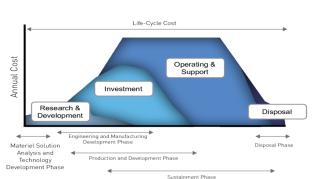
Restricted Rights (computer software and software documentation only)

- Noncommercial computer software developed exclusively at private expense
- This category does allow for release to Government support contractors and gives the owner the right to ask for NDAs executed directly with the support contractors

Technical Data and Computer Software Cont.



- Specifically Negotiated License: Right of use licenses when the parties agree to modify the standard license rights granted to the Government or when the Government wants to obtain rights in computer software in which it does not have rights.
 - Computer software: consider the planned software maintenance philosophy, anticipated time or user sharing requirements, and other factors which may have relevance for a particular procurement.
 - Computer software documentation: consider the administrative burden associated with protecting documentation subject to restrictions from unauthorized release or disclosure.
 - Technical Data: What does/would the end user need/want?
 - Interface Documents
 - Support Training
 - Design Documents
 - Tech Data Packages
 - The negotiated license rights must stipulate the rights granted the Government to use, modity, reproduce, release, perform, display, or disclose the software or documentation and the extent to which the Government may authorize others to do so.
 - Identify all negotiated rights in a license agreement made part of the contract.



Technical Data and Computer Software Cont.



> Government does not know what we want delivered:

- o Data Accessions List (DAL): for identifying contractor internal data that has been generated by the contractor in compliance with the work effort described in the Statement of Work (SOW).
- The DAL is an index of the generated data that is made available on request.

Government does not know if we want something delivered:

- Deferred Ordering of Technical Data or Computer Software.
- The Government may, at any time during the performance of this contract or within a period of three
 (3) years after acceptance of all items order any technical data or computer software generated in the performance of this contract or any subcontract hereunder.

Intellectual Property & OTs



Remember, the intellectual property rights given to the Government live on forever, long after the agreement is over (consider the life cycle of technology vs. OT period of performance).



- The level of intellectual property rights offered by the team can be considered in the evaluation of the overall business deal & many times is an evaluation criteria in DARPA solicitations.
- If you are flexible with regards to intellectual property (or cannot be), be upfront and clear with industry and clearly articulate the Government's position in the solicitation
- Negotiating IP requires a team approach
 - Neither the CO nor GC is as knowledgeable about the technology being pursued or the goal of the program as the PM
 - Negotiation is generally about compromise & the PM needs to think through ahead of time what is key for program success & what is negotiable

Intellectual Property & OTs Cont.



- > IP rights are extremely important to the Government and Industry
 - o Contractors often have already expended significant funds on developing the IP
 - Is unlimited or even GPR a realistic expectation?
 - o Understanding the company's commercialization goals can help in negotiations
- Negotiating intellectual property can be a cultural challenge for both traditional defense contractors and the Government team
- > The choice of award instrument can affect the flexibility you will have to negotiate
 - OTs are most flexible
 - Procurement contracts, grants and cooperative agreements are "flexible" when it comes to technical data but not patentable inventions
- In negotiating IP, the Government can consider leveraging intellectual property rights for cost savings
 - The period during which government purpose rights are effective is negotiable.
- There is no "one-size fits all" solution and each situation should be approached on a case-by-case basis

Intellectual Property & OTs Cont.



Negotiation Factors

- Allocation of rights may depend on the technology
- Learn about the standard rights in the industry
- o Take into account contractor investment through both resource sharing and previous investments
- Always keep in mind the goal of both the proposing team and the Government set out in the agreement vision statement and their commercialization plan
- o There are no standard approaches or required positions

Some items to consider

- Dealing with the Freedom of Information Act (FOIA)
- Government support contractors

IP Coverage



	FAR/DFARS	Bayh-Dole	2 CFR 200	Negotiable?
Grants	NO	YES	YES	Somewhat
Cooperative Agreements	NO	YES	YES	Somewhat
Research OTs	NO	NO	NO	YES
OTs for Prototypes	NO	NO	NO	YES



Foreign Access to Technology

History of the Foreign Access to Technology Article



- > There is **no statutory or policy requirement** for it
- It was included in the early days of OTs to alleviate Congressional concerns about taxpayer investment drifting offshore
 - The intent was to restrict the flow of technology to foreign sources for a limited period of time
 - Default period is generally three years but is adjustable and negotiable

It was always intended to be flexible

- Many companies, then and especially now, are global competitors
- Some have strategic alliances with foreign entities to facilitate foreign sales
- We don't want to prevent global sales or even foreign manufacturing necessarily
- The goal is to have the primary or substantial economic benefits flow to U.S.

The Sample Article



Definitions

- "Foreign Firm or Institution"
- "Know-How"
- "Technology"
- This article is in addition to existing statutory and regulatory requirements
 - International Traffic in Arms Regulations (ITAR) (22 C.F.R. Part 120 et seq)
 - National Security Program Operating Manual (NISPOM) (DoD 5220.22-M)
 - Department of Commerce's Export Administration Regulations (EAR) (15 C.F.R. Part 730 et seq)

The Sample Article



- What IS CONSIDERED a transfer of technology under the article?
 - Sale of a company and all its assets
 - Sale or licensing of the technology and its underlying intellectual property
 - Foreign access to the technology without prior agency approval
- What IS NOT considered a transfer of technology under the article?
 - Sale of products or components
 - Licenses of software or documentation related to the sale of the products or components
 - Transfer to foreign subsidiaries of the awardee for purposes related to the agreement
 - Limited transfer to an approved source for conduct of research or a source of supply

The Sample Article



- > The terms provide for a **pre- or post-award approval** by the Agreements Officer after consideration of performer's rationale
- If the agency were to withhold approval and the performer disagrees with the decision, the issue may revert to the disputes process in the agreement
- > If the performer transfers the technology without agency approval:
 - All Government funds paid under the agreement would be returned to the agency
 - A technology license sufficient to accomplish the intent of the agreement would be given to the agency

DARPA's experience to date

- There have been many requests under the article
- All but one have been granted
- No one has ever transferred without approval



- > U.S. Company
 - Manufactures in the U.S. only
 - Sells both in the U.S. and abroad





- > U.S. Company
 - Manufactures abroad only
 - Sells both in U.S. and abroad



- > U.S. Company
 - Manufactures in U.S. for domestic sales only
 - Manufactures abroad for foreign sales



- > U.S. Company
 - Manufactures a component abroad
 - Inserts component into higher value product manufactured in the U.S.
 - Sells product in both the U.S. and abroad



- > U.S. Company
 - Plans to build manufacturing plants in U.S. and abroad
 - Desires no foreign access restrictions



Acquisition of Property Under OT Agreements

Property in General



Definition

- The term "property" shall mean any tangible personal property other than property actually consumed during the execution of work under the OT
- Does not include intellectual property
- Generally does not include the prototype under 10 U.S.C. 4022 (formerly 10 U.S.C. 2371b)

Government Property in General



Background statutes and decision

- Disposal provisions of Title II of the Federal Property and Administrative Services Act of 1949 (P.L. 81-152) will apply to both types of OTs
- Federal Grant and Cooperative Agreement Act of 1977 (P.L. 95-224, as amended) will apply to Research OTs
- Comptroller General Decision (51 Comp. Gen, 162, 165 (1971))
 - Officers of the Government have no authority to give away the money or property of the U.S.
 - Per the Federal Property and Administrative Services Act, through the disposal process, property may be donated to state and local governments, universities and non-profit entities

Property under OT Agreements



General Considerations

- o Do not acquire property under OT unless specifically necessary
 - The Government is not required to take title to the property acquired or produced by the Performer
 - Focus on the deliverables
- o The majority of the dollars should be used for scientific and engineering labor
- The appropriate consideration is whether known or future efforts will be fostered by the Government owning the property
- Once the Government takes title, or if the Government furnishes Government property to the team,
 then the Federal Property and Administrative Services Act applies
 - The traditional property identification, maintenance, and disposal procedures will be applicable

Property in OTs (continued)



Property Considerations

- If possible, acquire property outside of the OT Agreement unless the property is to be part of a deliverable military prototype
- If the Government is funding the effort when the property is acquired, the Government will typically delay taking title until the end of the agreement
 - Contractor assumes risk of loss until delivery

Regardless of the type of OT

- o Contractor retains title and responsibility until delivery or agreement end
- Contractor retains responsibility for day-to-day maintenance of the property until delivery or agreement end
- Contractor may use best commercial practices in their maintenance activities

Property as Resource Share



- ➤ If the Performing team provides physical property as in-kind resource sharing, the property will become a program asset, will need to be valued, and dispositioned upon completion of the Agreement.
- > If property is acquired, try to do it outside the OT and allow for a portion of the investment in the form of in-kind usage/depreciation fee contributions



Review of Sample Prototype OT Agreement



Conclusion

Lessons Learned



- > The primary goal of OTs is to attract nontraditional performers
 - Awarding more quickly may be a side effect of using OTs, but it is not the main reason to use the authority
- In fact, awarding OTs initially may not be faster
 - Unless the awarding organization fully embraces the inherent flexibility and streamlines its award processes, there may not be much of a time savings
 - It may take some time for the Government team to get used to the new paradigm and learn how to negotiate terms and conditions
 - There is a learning curve with OTs

Lessons Learned



- To be truly efficient, the Government participants must work from the start as a team, including program, contracting, legal, and financial members
- > Marketing your solicitation may be the hardest part
 - Publishing in SAM is not enough
 - It is important to get the solicitation to the nontraditional performers
 - The program office will be an important resource
- OTs are not appropriate for all acquisitions at its heart, it is an R&D tool
- Fairness and transparency is paramount to success

Lessons Learned



- > There are no templates or checklists, so use good business judgment
- With purposely little guidance, OT practice is ever evolving
- > The new follow-on production language is still in its infancy
 - Expect some failures
 - Best practices are yet to come
 - It may not be appropriate or wise to do a follow-on in every situation
- With the renewed popularity of OTs, expect some oversight to follow, both internal and external
 - Don't be afraid of it just make sure the decisions made are thoughtful and documented

Lesson Learned



- OTs have inherent flexibility but that will only be a benefit if the people using them are willing to embrace the flexibility
 - Senior management buy-in
 - Coordinated team of agreements officers, legal counsel, technology program staff
- Educating industry is also key
 - Traditional contractors may be resistant
 - Non-traditional contractors may not believe that the Government is willing to behave differently
- Utilizing discretion and good business sense can be a difficult cultural change
- We must change or we will continue to miss out on important opportunities

Look to https://acquisitioninnovation.darpa.mil for more information about OTs & other innovative acquisition methods



You're only limited by your imagination.

Additional Resources



- Department of Defense Use of Other Transaction Authority: Background, Analysis, and Issues for Congress Updated February 22, 2019
 Department of Defense Use of Other Transaction Authority: Background, Analysis, and Issues for Congress
- DoD Inspector General Report "Audit of Other Transactions and the Use of Nontraditional Contractors and Resource Sharing" (DODIG-2022-127, September 8, 2022)
 Audit of Other Transactions and the Use of Nontraditional Contractors and Resource Sharing
- DoD Inspector General Report "Audit of Other Transactions Awarded Through Consortiums" (DODIG-2021-077, April 21, 2021)
 Audit of Other Transactions Awarded Through Consortiums
- GAO Report "DoD Use of Other Transactions for Prototype Projects Has Increased" (GAO-20-84, November 22, 2019)
 DoD Use of Other Transactions for Prototype Projects Has Increase
- > GAO Report "Other Transaction Agreements: DoD Can Improve Planning for Consortia Awards" (GAO-22-105357, September 20, 2022)
 - Other Transaction Agreements: DoD Can Improve Planning for Consortia Awards

Additional Resources



- Management Advisory: Tracking of Follow-On Production Other Transaction Agreements and Tracking and Awarding of Experimental Purpose Other Transactions
 Tracking of Follow-On Production Other Transaction Agreements and Tracking and Awarding
- Report No. DODIG-2022-073: Audit of DoD Hotline Allegations Concerning the DoD Ordnance Technology Consortium Award Process <u>Audit of DoD Hotline Allegations Concerning the DoD Ordnance Technology</u>
- U.S. Army Corps of Engineers: Use of Other Transaction Agreements in Water Development Projects
 GAO-24-106746
 <u>Use of Other Transaction Agreements in Water Development Projects</u>
- > DPC OT Guidance (https://www.acq.osd.mil/asda/dpc/cp/policy/other-policy-areas.html)
- Title 10 Reorganization (https://www.acq.osd.mil/asda/ae/ada/title-10-reorganization.html)
- Army Consortia OT (https://mtec-sc.org)
- JUMP 2.0 (https://www.src.org/program/jump2/)